

MATTHEW BAGLEY

WEB DEVELOPER

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PERSONAL SUMMARY

Self motivated, ambitious, lateral creative thinker with a hunger to learn. Currently I have 3 years of agency experience as a dedicated web developer while re-designing websites on the side. I have developed a strong skill set in HTML5, CSS3, Foundation, Bootstrap, CSS preprocessors, SEO, WordPress development, debugging, Adobe Suite & UX design. I also have experience in JavaScript, MySQL, PHP & version control systems such as GIT. My last role was multi disciplinary which involved a high level of multi-tasking in a fast paced environment. Here I developed strong organizational, communication and project management skills. I value hard work and I apply myself to the best of my ability to produce organised & optimal code. I also get a wicked kick out of problem solving. Currently I am looking for an exciting opportunity that will expand my skill set, knowledge and understanding of web technologies.

PROFESSIONAL EXPERIENCE

FREELANCE

APRIL 2020 - PRESENT

- Developing digital media marketing & web development strategies for clients needs.
- Website development & design.

WEB DEVELOPER / DIGITAL MEDIA / TEAM CO-ORDINATOR

AUGUST 2017 - APRIL 2020 / WELLSPRING COMMUNITY - CHARITY

- Managed and maintained two of their websites built in WordPress.
- Developed a custom WordPress theme using HTML5, CSS3 & PHP.
- Implementing the charities brand identity, strategy and vision.
- Video editing in Premier Pro for weekly videos of speakers on YouTube.
- Designed a range of digital content for social media to promote events.
- Designed a range of print media materials for promoting events & functions.
- Managed 3 Facebook pages implementing a strategy for content delivery.
- Managed the charities YouTube channel & Instagram account.
- Chaired team meetings.
- Team coordinator of four to plan weekly events & delegate tasks accordingly.

WEB DEVELOPER

JUNE 2016 - JULY 2017 / PPS PUBLICATIONS

- Managed, maintained & updated 4 of the companies websites built in WordPress.
- Used HTML5, CSS3, LESS, PHP, GIT, NODE to redevelop & update companies websites.
- Optimized websites for mobile devices & search engines.
- Redesigned companies websites using Photoshop and Figma.
- Designed and developed email campaigns using the Foundation 2 framework and Mailchimp.
- Liased with lead developers & marketing strategists on building effective email campaigns.
- Liased with graphic designers to update features on websites.
- Liased with journalists to troubleshoot issues with WordPress.

FRONT OF HOUSE - BARTENDER & WAITER

MARCH 2016 - JUNE 2016 / LA PETITE MAISON

Relocated from South Africa to Brighton England. Worked as a waiter and bartender at a 3 course French restaurant while I looked for a job in web development.

FREELANCE

MAY 2015 - JANUARY 2016

- Developed and designed custom-built WordPress websites for a range of clients.
- Designed websites using Adobe Photoshop.
- Developed websites using HTML5, CSS3, PHP, Foundation framework, WordPress & Joomla.
- Developed the African Extracts micro site for String Communication, a publishing company.
- Liaised 1 to 1 with clients on building their media strategy for their website & branding needs.
- Designed a logo for Reading Rooster and a banner design for Bulgisti Wine.
- Designed brand identities through the use of colors, font styles, spacing & language style.

FRONT-END WEB DEVELOPER & DESIGNER

SEP 2014 - MARCH 2015 / STRING COMMUNICATION

- Designed static and Ecommerce websites using Adobe Photoshop.
- Developed CMS & Ecommerce websites using Joomla and the Gantry framework.
- Liaised with developers on troubleshooting plug-in issues.
- Optimized sites for mobile devices.
- Basic search engine optimization for Ecommerce and Government based websites.
- Websites I developed and designed include ERLN Network, GoGeorge and African Extracts.

FREELANCE

JAN 2014 - AUG 2014

- Developed and designed websites using HTML5, CSS, PHP, Bootstrap and WordPress.
- Designed a range of print materials including album covers and logo designs.

FRONT OF HOUSE

MARCH 2013 - JAN 2014 / BADGEMORE GOLF CLUB

Moved to England & worked as a bartender and waiter with the intention to save money and travel.

FRONT-END WEB DEVELOPER & DESIGNER

JULY 2011 - DEC 2012 / EILEDON SOLUTIONS

- Coded websites using HTML, CSS and JQuery under tight deadlines for start-ups to big businesses.
- Integrating websites into the companies custom CMS system using PHP.
- Optimized websites for mobile, download speed & SEO.
- Updated older websites built in tables.
- Debugging websites.
- Designed websites using Adobe Photoshop.

FREELANCE WORK

- Hand coded websites using HTML, CSS and JavaScript.
- Designed the FTS Logo to be used for t-shirts, digital media & a silver chain.
- Produced a range of social media content including online banner designs & videos for YouTube & Facebook.
- Created promotional videos using Adobe After Effects & Premier Pro for YouTube.

EDUCATION

NATIONAL DIPLOMA NQF LEVEL 6 INTERACTIVE GRAPHICS

CONCEPT INTERACTIVE / 2009 - 2011

Studies focused on web design & development, WordPress development, Adobe Suite, brand identity, marketing, advertising, desktop publishing, video editing, video effects, 3D, flash animation, drawing, art history, project presentation and team work skills.

MATRIC NATIONAL SENIOR CERTIFICATE / GCSE EQUIVALENT

FISH HOEK HIGH SCHOOL / 2006-2008

Computers Application Technology, Mathematics, Biology, Geography, English, Afrikaanse & RE.